

**Press Release**

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# **Master Italy presents WEEN HIDE 110 ERRE, the first and only invisible tilt and turn solution for R40 systems.**

**WEEN HIDE 110 ERRE** is Master Italy's new solution for **R40 systems**, with concealed hinges (110° opening), suitable for both casement frames and tilt and turn locking systems. The product completes the **WEEN PROGRAM** for this type of profiles, guaranteeing the modularity developed for the eurogroove on the **Erre groove**.

Actually, it is possible to use a **single locking kit** for **different hinge sets** (visible and concealed). "In this way, in business terms, we are offering our partners the opportunity to optimize their stocks because, by purchasing the basic locking kit, they can decide from time to time to purchase the hinge set on the basis of the actual market demands", are the words of **Eng. Lorenzo Lafronza** – Chief Technical and Marketing Officer of Master Italy.

**WEEN HIDE 110 ERRE** is the **first** and **only** solution with **concealed hinges** for **R40** systems, designed to be at the top of the category thanks to its capacity of up to **140 kg**, the possibility of making **3D adjustments** and install the **RC2 anti-burglary certification** kit for 1 and 2 sash versions.

To complete the program, Master Italy offers its **punching machines for cutting the rod** both in **manual** and **automatic** versions, all **universal**, compatible with **rods** for **eurogroove** (Art.2010.2) and **ERRE groove** (Art.2010.1).

With **WEEN HIDE 110 ERRE**, Master Italy presents itself as the company with the most comprehensive product range for tilt and turn systems, guaranteeing maximum versatility thanks to the extreme modularity of its products, which can be combined with **WiCloud** automation systems and the **MINIMAL DESIGN** line of handles.

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Master Group has been designing and manufacturing accessories and components for aluminium frames since 1986. The core processes of the company consist of research, investment, study of the aluminium culture, with great focus on the quality of materials and cutting edge technologies for manufacturing high-performance products, as well as on identifying new market requirements and ensuring customer satisfaction and constant customer care.